



We're in search of Missouri's favorite wineries to become sampling vendors at the WIN^EDING RIVER ART FEST October 1, 2022 from 12:00 – 5:30. The event takes place in St. Joseph Missouri on the Riverwalk.

VENDORS TO PROVIDE

- Product wine donation
- Tent or covering
- Samples ONLY to those wearing wristband 'tickets'
- Sampling between 12 pm-5:30 pm on Saturday, October 1, 2022
- Volunteers working your tent for the duration of the festival (If sampling only we can supply volunteers)
- Highly visible location at the place of business for advertising WIN^EDING RIVER ART FEST
- Permission to use any images taken during the festival by the Allied Arts Council or the City of St. Joseph
- If selling packaged liquor in addition to sampling (wine, spirits, or beer) a liquor by the drink/package license is required, a Missouri liquor caterer's license or a Missouri temporary liquor license, and a St. Joseph temporary liquor license.
- Vendor is responsible for paying sales tax on all sales
- A Certificate of Liquor Liability insurance, naming Allied Arts Council and the City of St. Joseph Secondary Insurer (waived if not selling wine)
- City of St. Joseph temporary servers permit for each person handling the wine (waived if not selling wine)
- \$50 event fee (waived if not selling wine)

VENDORS TO RECEIVE

- Festival organizers will provide a table (6-8feet) and 2 chairs per booth
- A 10 x 10 booth space
- Social media promotions: Facebook, Instagram
- Your logo with a link to your business on the Stjoearts.org website
- Name with digital link to business included in e-marketing campaigns
- Early invitation to WIN^EDING RIVER ART FEST 2023
- WIN^EDING RIVER ART FEST posters/flyers for your place of business
- Allied Arts Council 501 (c)(3) letter for tax purposes of wine donated for sampling
- WIN^EDING RIVER ART FEST advertised in local and regional publications
- Festival organizers will provide up-to three (3) festival wrist tickets per booth
- The opportunity to be named WIN^EDING RIVER ART FEST PEOPLES' CHOICE WINNER

OTHER CONSIDERATIONS-

- We anticipate approximately 750 people in our first year.
- Check-in and set-up begins at 10:30 am and must be completed by 12:00 p.m.
- There isn't electricity or water. Vendors must be self contained.
- Guests purchasing VIP tickets receive a bag to carry their purchased wine and will have entry starting at 12:00 p.m.
- All guests will receive a wine tasting glass
- The event takes place rain or shine



Winery Application
APPLICATION DEADLINE: August 15, 2022
NOTIFICATION WILL BE EMAILED BY: AUGUST 22

BUSINESS NAME _____ EIN/Sales Tax ID _____

CONTACT _____

PHONE () _____ CELL () _____

E-MAIL _____ WEBSITE _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

- Vendors donating / sampling wine will not be charged a fee.
- Please email a digital logo so we can promote your business on our social media to marketing@stjoearts.org.
- Yes, we want to sell wine by the bottle and have enclosed the \$50.00 fee
 - I understand it is my responsibility to collect and report sales tax
 - I understand it is my responsibility to have a Missouri liquor caterer's license or purchase a Missouri temporary liquor license
 - I understand it is my responsibility to purchase a temporary City of St. Joseph liquor license
 - Enclosed is a copy of our Missouri Liquor License
 - I will provide a certificate of Insurance naming the Allied Arts Council and the City of St. Joseph as additionally insured to the Allied Arts Council by September 15th.
 - I understand anyone at my booth selling wine must have a City server's license.

Mail everything by August 22 to

ALLIED ARTS COUNCIL
118 SOUTH ST. JOSEPH
ST JOSEPH, MO 64501

I/We agree that we hold harmless the Allied Arts Council and its employees and volunteers and the City of St. Joseph. And that they are NOT RESPONSIBLE for theft, bodily injury, or damage to property and are absolved and released from any legal proceedings for whatsoever reason.

Signature(s) _____

Date _____