



ST. JOSEPH 2021: FROM STEAM TO 

STEAM

SCIENCE TECHNOLOGY ENGINEERING ARTS MATHEMATICS

Call for Food Vendors

Show dates: August 20-21, 2021
Applications must be postmarked by May 20, 2021
Notifications will be sent on or before May 31, 2021
Payment due on or before June 15, 2021
Refund deadline: July 1, 2021

Join us in St. Joseph, Missouri, August 20-21, 2021 to commemorate the Missouri Bicentennial and celebrate St. Joseph's contributions to Missouri in STEAM- science, technology, engineering, arts and mathematics.

Selection Process

We are looking for food and beverage vendors and food trucks from the Midwest to feed festival patrons. We have space for approximately 20 food vendors. Our goal is to present a well-rounded variety of culinary delights and refreshing non-alcoholic beverages but we don't necessarily promise exclusivity. We reserve the right to determine which foods are appropriate for this event and make all final judgments.

Marketing

To help insure a profitable festival everyone in northwest Missouri will know about the show through our advertising and publicity campaigns. The marketing plan includes media buys with the St. Joseph News Press, KQTV, and Eagle Communications Radio, with a heavy digital presence via Facebook, Twitter and Instagram. Additionally, the publicity campaign will provide media content to newspapers, radio and TV stations within a 100 mile radius.

Demographics

We anticipate attendance at the event for the two days to be between 7,000 - 10,000 people.

Entry Information

- **Food Vendors fee** is \$200 for up to a total 25 ft., or \$300 for over 26 ft. total foot print. The fee includes the \$25.00 City Health License and standard electrical connections. A \$10 additional charge applies for additional amperage on a single-circuit, 240 volt.
- Submit one digital image of your booth. Submit images at 300 dpi. Images submitted by accepted food vendor may be displayed on the web site and used for marketing purposes.
- Notification will be sent on or before May 31, 2021. Food vendors invited to participate must submit booth fee on or before June 15, 2021.

Festival Specifics

- No commissions will be charged for sales. One-hundred percent will go to the vendor.
- The festival grounds are patrolled by off duty police officers and the St. Joseph police department. Allied Arts Council, City of St. Joseph and the Buchanan County are not responsible for any loss or damage.
- Parking will be provided. Additional information will accompany the acceptance letter.

- You are responsible for conducting your own sales. It is your responsibility to collect and report sales tax. Information on Missouri sales tax can be found here <http://dor.mo.gov/faq/business/special.php>
- If accepted, you must supply a valid certificate of insurance with a minimum coverage of \$2,000,000 for the dates of the festival, listing the Allied Arts Council and the City of St. Joseph as additional insured. **Do not send the certificate until you are accepted.**
- Accepted food vendors must display a sign at the festival listing juried food items and prices.
- No food vendor is permitted to sell beer or wine. The right to sell the aforementioned is limited to the **Allied Arts Council and its designated non profits.**
- You must agree to accept 2 food food food vouchers valued at \$5 each, which **Allied Arts Council** issues to volunteers who make the festival possible.
- All food booths will be required to conform to all appropriate state and local regulations.
- The event is an outdoor festival and is held regardless of weather conditions.

Exhibit Space

- **Electrical Needs:** You must list on the application total amperage required to successfully run your booth. what size circuit breaker would be needed? For 110 volts, this is normally 20 or 30 amps. For 220 volts, this could be larger. The total requirement is determined by adding up the amps required by your equipment.
- **Parking Space:** You will receive one parking space for a normal sized vehicle. Any large vehicles (buses, RVs, travel trailers, etc.) must park outside the festival parking areas.
- **NO VEHICLES or STORAGE UNITS are allowed in the park after booths are set up.** Push or golf carts may be used to restock.

Hospitality

- A hospitality area will be available for vendors.
- 24-hour security and on-site weather tracking provided on the festival grounds. However, Allied Arts Council cannot assume liability and is not responsible for any damage to your booth or product that may occur.

Festival Calendar

Friday, August 20, 2021

8:00 a.m. - 3:00 p.m.	Check in (times will be scheduled)
5:00 p.m.	Festival opens
9:00 p.m.	Festival closes

Saturday, August 21, 2021

9:00 a.m.	Festival opens
9:00 p.m.	Festival closes

CHECKLIST

- Application completed and signed
- One image of your food booth
- Booth fee

SUBMIT APPLICATION:

Apply on line at https://www.stjoearts.org/food_info_form.htm.

Festival questions email 2021festival@stjoearts.org.