



ST. JOSEPH 2021: FROM STEAM TO

STEAM

SCIENCE TECHNOLOGY ENGINEERING ARTS MATHEMATICS

Call to Artists

Show dates: August 20-21, 2021
Applications must be postmarked by May 20, 2021
Notifications will be sent on or before May 31, 2021
Payment due on or before June 15, 2021
Refund deadline: July 1, 2021

Let your artistic talents shine. Join us in St. Joseph, Missouri, August 20-21, 2021 to commemorate the Missouri Bicentennial and celebrate St. Joseph's contributions to Missouri in S.T.E.A.M. - science, technology, engineering, arts and mathematics.

Selection Process

We are looking for Midwest folk and fine artists to demonstrate and exhibit their art at the festival. We can accept up to 50 artists. To ensure a large variety of artistic styles we may limit the number of artists with similar media.

Baskets	Jewelry	Sculpture	Wood	Leather	Fiber/Wearable	Painting
Needlework	Quilting	Furniture	Literary	Glass	Pottery/Ceramics	Photography
Mixed Media						

Marketing

To help insure a profitable festival everyone in northwest Missouri will know about the show through our advertising and publicity campaigns. The marketing plan includes media buys with the St. Joseph News Press, KQTV, and Eagle Communications Radio with a heavy digital presence via Facebook, Twitter and Instagram. Additionally, the publicity campaign will provide media content to newspapers, radio and TV stations within a 100 mile radius.

Demographics

We anticipate attendance at the event for the two days to be between 7,000 - 10,000 people.

Entry Information

- The entry fee is \$50 for a 10 x 10 booth space or \$100 for a 10 x 20 space. If you need electricity there is an additional fee of \$10 for 20amps for lighting, fan or POS use only.
- Submit six digital images. Five images should represent the current work that you will exhibit. The sixth image must show the booth you will use during the festival. Name each image as follows: last name, number 1-6 (example ware1.jpg, ward2.jpg, etc.). Submit images at 300 dpi. Images submitted by accepted artists may be displayed on the web site and used for marketing purposes.
- Notification will be sent on or before May 31, 2021. Invited artists must submit booth fee on or before June 15, 2021.

Festival Specifics

- **ONLY ORIGINAL WORK WILL BE ACCEPTED.**
- The artist may not send a representative. The artist must be present during the festival.
- Media: All handmade crafts, traditional and contemporary, should focus on the work of the individual. All components of the work must be handcrafted.
- Watercolors, prints, drawings, and photographs must be appropriately framed and glassed. Reproductions must be in a portfolio and clearly marked reproduction.
- The work of only one exhibitor may be displayed in each assigned space. A two-person team producing a product may qualify as a single exhibitor, but must be explained on the application.
- Imports, kits, items made from kits, unfinished work, items made from elephant or whale ivory, commercial T-Shirts, commercial sweats, or art and craft supplies may not be displayed or sold. The festival has the right to request removal of offensive or non-complying objects.
- The festival grounds are patrolled night and day by off duty police officers and the St. Joseph police department. Allied Arts Council is not responsible for any loss or damage to displays or exhibited works.
- Parking will be provided. Additional information will accompany the acceptance letter.
- Artists must provide their own white canopy, chairs, tables, display screens, etc. and must be contained within the assigned space.
- Each exhibitor is responsible for collecting Missouri sales tax on all sales. Visit <http://dor.mo.gov/faq/business/special.php>.
- No commissions will be charged for sales. One-hundred percent will go to the artist.
- This is an outdoor festival and is held regardless of weather conditions.

Hospitality

- A hospitality area will be available for vendors.
- Volunteers will be available for booth sitting.
- 24-hour security and on-site weather tracking provided on the festival grounds. However, Allied Arts Council cannot assume liability and is not responsible for any damage to your booth or product that may incur.

Festival Calendar

Friday, August 20, 2021

8:00 a.m. - 3:00 p.m.	Artist check-in
5:00 p.m.	Festival opens
9:00 p.m.	Festival closes

Saturday, August 21, 2021

9:00 a.m.	Festival opens
9:00 p.m.	Festival closes

CHECKLIST

- Application completed and signed
- Five digital images of your current artwork
- One image of your display booth

SUBMIT APPLICATION:

Apply on line at https://www.stjoearts.org/artist_info_form.htm.

Festival questions email 2021festival@stjoearts.org.